

PRESS RELEASE



Grand Jamaica Homecoming Launches Worldwide Video Competition I LOVE JAMAICA BECAUSE...

*Toronto, Canada....June 8, 2010....*Amongst the proliferation of celebrations for Jamaica around the 50th anniversary of that country's independence, a worldwide competition, **I LOVE JAMAICA BECAUSE...** has been launched by the **Grand Jamaica Homecoming** organizers. The competition seeks to engage Jamaicans and friends of Jamaica, to share fond memories, reflect on their dreams about Jamaica and talk about the best that Jamaica has to offer. The contest is open until July 18, 2012.

According to Antoinette Spooner, Vice-President of **Jamaica Homecoming Canada**, the not for profit corporation, that introduced **Grand Jamaica Homecoming**, "we have seen an enormous amount of interest from all over the

world, since our website and other social media launched last year...people are excited about making the trek back to the 'motherland' particularly this year."

Spooner further states, "We are looking for videos that show how much Jamaicans and friends of Jamaica love the country, so be creative, be dramatic or be funny in telling the world why Jamaica is beautiful and has a special meaning in your life."

Prizes include: GRAND PRIZE: a 7-night Luxury Included® Vacation at any Sandals resort in Jamaica (excluding Sandals Royal Plantation).

SECOND PRIZE: One GraceKennedy Gift Basket delivered per month for 3 consecutive months. Each prize winner will also receive a copy of Jamaica - My 50 Years in Photographs by Ray Chen one of Jamaica's iconic and treasured photographers.

Full details are available at: www.comehomejamaica.com/video-competition/

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