Minister of Industry, Investment and Commerce, Hon. Karl Samuda, addressing participants at the Montego Bay Cruise Ship Terminal, during the official export ceremony Friday (December 10) for three Jamaican made motorcars exported to the Turks and Caicos Islands as part of 30 locally made cars to be exported over the next few months.

Minister of Industry, Investment and Commerce, Hon. Karl Samuda, has lauded Chief Executive Officer (CEO) of local firm, Excel Motors Island Cruisers, Patrick Marzouca, for his firm's success in manufacturing and exporting motorcars to the Turks and Caicos Islands.

Speaking at the export ceremony at the Montego Bay Cruise Ship Terminal Friday (December 10), Mr. Samuda congratulated Mr. Marzouca and endorsed his resilience and determination, which made the project a success.

"The idea of a car manufacturing project was not a piped dream, but a reality and now to see that he has persevered against all the odds; with all these trials and tribulations, he has been able to obtain an order for the production of these vehicles. I want to commend you for your effort, Patrick, and I want to congratulate you for your sense of resilience and your determination to succeed," Mr. Samuda said.
Three motor cars made by Excel Motors Island Cruisers, located in Savanna-La-Mar, Westmoreland, being escorted on to the Montego Bay Cruise Ship Terminal by the police, for the official export ceremony, Friday (December 10), ahead of being exported to the Turks and Caicos Islands. They represent the first of 30 cars scheduled for export by the firm over the next few months.

He indicated that the government was totally committed to the manufacturing sector, recognizing that only through expansion of productive activity that the country is going to get out of its economic difficulties. "Here before us today is an example of someone that has not only had the tenacity and the stick-to-itiveness to pursue against the odds and the difficulty of finding the capital necessary to keep the entire business running, but one who has triumphed," Mr. Samuda said.

He added that, having driven one of the vehicles, it appeared that the integrity of the equipment is without doubt. He, however, encouraged Mr. Marzouca to reconsider the branding of the product, and consider using the Jamaica brand which, he said, was critical for a new product.

"I believe that Jamaica has the kind of name and reputation that will assist the product and drive its quality," Mr. Samuda advised.

Minister of Industry, Investment and Commerce, Hon. Karl Samuda, stands with representatives of JAMPRO and workers of Excel Motors Island Cruisers, at the Montego Bay Cruise Ship Terminal, during the official export ceremony Friday (December 10) for three Jamaican made motorcars exported to the Turks and Caicos Islands as part of a 30-car export deal over the next few months.

He assured Mr. Marzouca that funding to move his business to a higher level was available through the Development Bank of Jamaica (DBJ) and the ExIm Bank, and made a commitment to assist him to increase profitability.

A former Minister of Development, Dr. Paul Robertson, in congratulating Mr. Marzouca, said that the vehicles demonstrated 'some real Jamaican engineering', and great export potential and prospects for developing and expanding a niche product for Jamaica.

Excel Motors Limited, the only car manufacturing company in Jamaica, was officially launched in 2003 with vehicles boasting fiberglass chassis and 1.5 litre Japanese-made engines.