



CONSULATE GENERAL OF JAMAICA

FOR IMMEDIATE RELEASE

New York, NY: Thursday, January 21, 2010

Jamaican Consulate to stage Radio-thon for Haiti

The Consulate General of Jamaica, New York will be staging a major "Radio-thon - Haiti Needs Me," to seek financial contributions from Jamaican and Caribbean nationals to support the relief effort for victims of the January 12 earthquake which devastated Haiti.

The radio-thon will be broadcasted live from the Irie Jam Media offices, 233-16 A Merrick Boulevard, Laureton, NY on Saturday, January 23, during the hours 1:00 - 6:00 pm on WVIP 93.5 FM.

Consul General of Jamaica, Geneive Brown Metzger said, "The people of Haiti are in dire need of urgent humanitarian assistance, therefore this time the focus is on cash donations, water, canned meats, canned milk and canned baby formula."

Food for the Poor will be the primary recipient of the pledges, while the public is being encouraged to support the Red Cross, Save the Children Fund, Bush Clinton Haiti Fund and other recognized charities.

Several key political and community leaders as well as Jamaican entertainers will participate live in radio-thon.

The toll free number for the radio-thon is 866-433-4673. Calls will go directly to Food for the Poor.

The radio-thon for Haiti is being staged in association with Irie Jam Radio 93.5 FM and Street Hype Newspaper. Other partners include the Caricom Consular Corps and the Consulate General of Haiti.

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